

# the nose doctor

Maintaining a high level of distinction, Dr. Michael L. Schwartz has delivered board-certified care in West Palm Beach for 20 years. During this time, his top-notch skills have set him apart. “My specialty is faces and noses, and my results are going to be right out there for everyone to see. Results have to be precise. I take as much time as necessary with every patient to make sure that happens.”

#### BOARD CERTIFICATION

American Board of Facial Plastic and Reconstructive Surgery

American Board of Otolaryngology/Head and Neck Surgery

#### MEDICAL DEGREE

Baylor College of Medicine

#### GENERAL SURGERY INTERNSHIP AND RESIDENCY

Beth Israel Medical Center, New York, NY

#### OTOLARYNGOLOGY AND FACIAL PLASTIC SURGERY RESIDENCY

College of Physicians and Surgeons, Columbia University, New York, NY

#### AFFILIATIONS

American Academy of Facial Plastic and Reconstructive Surgery  
American Academy of Otolaryngology Fellow, American College of Surgeons  
Florida Society of Facial Plastic Surgery

#### PROCEDURES PERFORMED

Rhinoplasty  
Revision Rhinoplasty  
Face- and Necklifts  
Facial Implants  
Mini-Lifts and Mid-Face Lifts  
Neck Liposuction  
Upper and Lower Eyelid Surgery  
Aesthetic Injectables: Botox®, Restylane®, Juvéderm® and Radiesse®  
Facial and Nose Skin Cancer Reconstruction

#### LOCATION

West Palm Beach, Florida  
561.655.5562

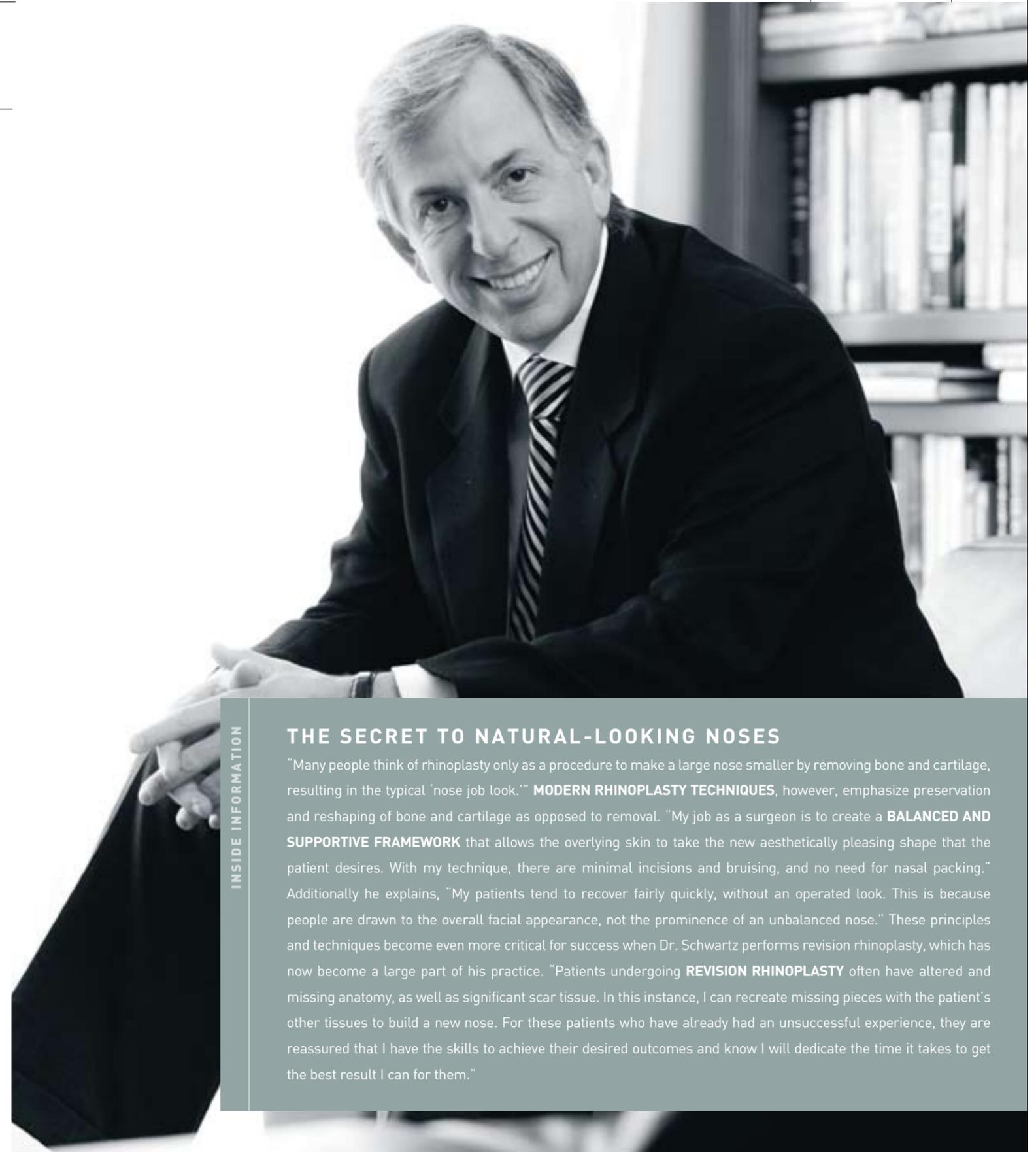
#### WEB SITE

[www.palmbeachface.com](http://www.palmbeachface.com)

For Dr. Schwartz, a successful result is when a patient looks in the mirror and sees the image they have of themselves in their mind’s eye looking back at them. “For some patients, that may entail the softening of a feature; for others, it encompasses seeing a reflection of the youth they have inside, instead of a tired and weary look.” Dr. Schwartz brings out the natural vitality already present in his patients. “I evaluate the patient’s entire facial harmony and adapt my techniques to achieve a custom result,” explains Dr. Schwartz—an avid endurance runner, who, for the past few years, has been participating in and completing several half and full marathon races. “Training for and finishing in these events requires the ability to remain focused for long periods. I bring this same dedication to each patient I work with, taking as long as needed to get them to their prize, their finish, their new appearance,” says Dr. Schwartz, who feels that developing a specialty in noses and faces requires an enjoyment of solving puzzles. “Rhinoplasty is a challenging surgery because of the difficulty in reliably achieving a predictable and natural result; it’s a very detailed procedure that requires a skilled, trained eye.” Success in rhinoplasty and facelifts requires the surgeon to analyze the features a patient starts with, visualize in their mind the result the patient desires, and then be able to implement a series of steps to get there. “Just like a jigsaw puzzle or sculpting a piece of marble, it takes patience, planning and skill to bring about comprehensive beauty from what starts out as separate pieces,” he says.

“I want to educate my patients to choose what’s right for their face, not just what may be the current trend.”

—MICHAEL L. SCHWARTZ, MD, FACS



INSIDE INFORMATION

## THE SECRET TO NATURAL-LOOKING NOSES

“Many people think of rhinoplasty only as a procedure to make a large nose smaller by removing bone and cartilage, resulting in the typical ‘nose job look.’” **MODERN RHINOPLASTY TECHNIQUES**, however, emphasize preservation and reshaping of bone and cartilage as opposed to removal. “My job as a surgeon is to create a **BALANCED AND SUPPORTIVE FRAMEWORK** that allows the overlying skin to take the new aesthetically pleasing shape that the patient desires. With my technique, there are minimal incisions and bruising, and no need for nasal packing.” Additionally he explains, “My patients tend to recover fairly quickly, without an operated look. This is because people are drawn to the overall facial appearance, not the prominence of an unbalanced nose.” These principles and techniques become even more critical for success when Dr. Schwartz performs revision rhinoplasty, which has now become a large part of his practice. “Patients undergoing **REVISION RHINOPLASTY** often have altered and missing anatomy, as well as significant scar tissue. In this instance, I can recreate missing pieces with the patient’s other tissues to build a new nose. For these patients who have already had an unsuccessful experience, they are reassured that I have the skills to achieve their desired outcomes and know I will dedicate the time it takes to get the best result I can for them.”